

# v2Web: Providers of Comprehensive Web Hosting Services Tailored to Need



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The web hosting industry is a 'closed envelop' that even if one tries to, cannot figure out the benefits without using them. Its services serve as the medium that enables organizations to make their website available to the public. Nevertheless, majority of providers focus on 'volume business' and selling inflexible packages, leaving just about no room for customization. Consequently, consumers were unable to satiate their unique and specific business requirements. v2Web, a Noida-based hosting service provider, looked into the matter and came up with a full range of custom services aimed at catering to the unique and specific needs of the restrained customers.

"v2Web offers complete tailor-made services as per the user requirement specification. By customization, we mean full customization – everything from package, required software and support timing is tailored to customers' need," asserts Mithilesh Kumar Gupta, Director, v2Web. With the provision of round the clock customer care and technical support at different levels, the com-

pany stays a step ahead of its competitors who provide limited accessibility besides routing multiple channels. Sharing knowledge with customers further strengthens this relation and builds long lasting connections.

## Standing Tall on All Verticals

A company standing tall on all four verticals intact – web IT Infrastructure, cloud based applications, mobile applications, and digital marketing; v2Web offers seamless services in areas like domain registration, web hosting, CRM based applications, CMS based applications, development on cloud based applications, website designing, mobile friendly website, blogs, image optimization and compressed hosting solution for heavy graphics website, under one roof. This is a unique aspect of v2Web that no other company can boast about. Information sharing among different teams acts as a catalyst, ensuring timely delivery of services and resolution of problems. The technical team, well versed with jargons related to various domains, immediately assists clients and fixes their problems.

In a price sensitive market as India, global players find it easy to lure customers with minor initial discounts and later exploit them with delayed technical support. Upon realization that this delay is directly proportional to financial loss, customers turn to companies like v2Web that deliver immediate help in the time of need. Through ticket and IVR systems, the problem is fixed within 15 minutes to two hours.

## The Road Ahead

Established in 2012, v2Web is an ISO certified company with focus on quality. It depends on ISO 2019 and ISO 2700 manuals for accuracy, DELL servers for performance and MD-5 encryption for security, which alerts the customer through SMS or e-mail if data manipulation is attempted. Thus, from service based companies catering to global players to micro-enterprises just looking for web presence, all turn to v2Web for aid.



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Being a progressive organization, v2Web believes in upskilling through participation in competitions and seminars. Webhosticon is an event in which the firm frequently competes. Continuously evolving, the company aims at developing a dual sign on, that uses OTP to access server for additional security. It is hopeful of building a local infrastructure and a server farmhouse and move towards better professional and systematic approaches in the forthcoming years. 